

# the GRID

Community Design Center News

February 2020



## 15<sup>th</sup> Annual Award-Winning Series reSHAPING ROCHESTER 2020

Building **COMMUNITY** through **PLACEMAKING**

Presented by:  **HOME LEASING**  
DEVELOPMENT | CONSTRUCTION | MANAGEMENT

### January's Reshaping Rochester Lecture with Jennifer Vey



It was a full house at the Reshaping Rochester kickoff lecture with Jennifer Vey ([Brookings Institution](#)) last Wednesday, with nearly 130 people in attendance! Thank you to everyone who braved the cold evening to learn about transformative placemaking.

**Please note:** We strongly encourage you to pre-register for these lectures online. In addition to helping us keep track of attendance for our grants, it keeps the check-in line moving

quickly. (Plus, this year we have a **pre-registration raffle.**)

**[Video recording of lecture available here!](#)**

Video provided by: [Photo Pryntz](#)  
Audio provided by: [Alembic Productions](#)

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## First Community Conversation of 2020

Interested in a follow-up discussion on Vey's lecture and how we might apply transformative placemaking in our region? **[Register to attend our Community Conversation on Thursday, February 13th in the CDCR Gallery.](#)**

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Join us for our next FREE\* Reshaping Rochester lecture with Shin-pei Tsay!



**"Building a Sustainable Urban Future through Transportation"**

**Shin-pei Tsay**

Director of Policy, Cities, & Transportation at [Uber](#) and Former Commissioner of [NYC Public Design](#) | San Francisco, CA

**February 26, 6pm**  
Gleason Works Auditorium  
1000 University Ave

*\*Public Meet & Greet at the 40&8 Club, across the street, from 4:30pm-5:45pm\**

[Register](#)

1.5 HSW credit available!

*\*Made possible by the [Community Preservation Corporation](#)*

To commemorate Rochester's unique history in the women's suffrage movement, along with the 100th anniversary of women's suffrage and Susan B. Anthony's 200th birthday, we have invited **women of vision** from across the country to share their expertise with our community. **Note that this year, our lectures will begin at 6pm.**

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## 2020 Reshaping Rochester Awards

It's not too early to start thinking about who to nominate for the 2020 Awards! Why, you ask? Because the CDCR is officially instituting a **rolling admissions** policy for Awards! Starting this year, you will be able to submit the projects and people that you think are reshaping our region for an award between 3/11/20 and 9/11/20.

**Stay tuned for nomination forms!**

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**Department of  
Transportation**

## New Multi-use Trail in Greece: Information Open House

Tuesday, Feb. 11 | 4:00PM-7:00PM | Greece Ridge Mall Food Court, 271 Greece Ridge Center Dr

Come learn about the New York State Department of Transportation's plans to construct a multi-use trail from Ridgeway Avenue to Route 104 (Ridge Road) in the Town of Greece.

[Click here to see a flyer with further details](#)



Photo Credit: [Aaron Mondry](#)

### Detroit's First-ever Shared Street

"Between the I-75 Service Drive and 24th Street, there's now an unmarked two-lane road of cement blocks, brick pavers on either side for parked cars, and street-level sidewalks made of another color of pavers. Small decorative designs repeat throughout the sidewalk. There's also new landscaping and bollards to create visual interest and impediments for cars."

[Read what former Reshaping Rochester guest speaker, Mark Nickita, thinks about it!](#)

[And click here to read a full summary article of the project!](#)

**See what our friends are doing**



### Transportation & Climate Initiative Stakeholder Meeting

Wednesday, Feb. 12 | 6:00PM-9:00PM | City Hall, 30 Church St, Rochester, NY 14614

New York State is seeking public input on the Transportation & Climate Initiative, a regional program that aims to reduce transportation emissions, boost the economy, improve public health, and achieve fair and equitable outcomes for underserved communities and transportation-related businesses. Reconnect suggests that you [educate yourself on the initiative](#), [complete an input form](#), and [register to attend the Stakeholder Meeting](#) at City Hall next week.



### Complete Streets 2019 Summary Film!

Enjoy a film capturing of Reconnect's 2019 Complete Streets Makeover project on N. Clinton Avenue, produced by [Floating Home Films](#).



### Customer Open House

Tuesday, Feb. 25 | 12:00-1:00PM & 5:00-6:00PM | RTS Transit Center, 60 St. Paul St

RTS will be launching their new mass transit system in June 2020! Drop by during the customer open house this month and learn what to expect.

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## ROCHESTER BRAINERY

### Crash Course in American Architectural History

Wednesday, Feb. 12 | 7:00PM-8:30PM | RIT University Gallery, 166 Lomb Memorial Dr

Come get the rundown of American architectural styles from the late 19th century through present day! This course will focus on local and regional examples, teaching you the names of important architectural styles in the northeast; basic architectural terminology; and how to approximately date the buildings you encounter every day.

[Register here.](#)

*\*Seats fill quickly, register today!!\**

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## ROCHESTER CONTEMPORARY ART CENTER

### Makers & Mentors Exhibit

Feb. 7 - Mar. 14 | RoCo, 137 East Ave

RoCo's occasional exhibition series *Makers & Mentors* returns for the first time since 2016! This series highlights the importance of art education in the Western and Central New York Region by featuring mid-to-late career artists exhibiting alongside their former students, many of whom are now educators themselves.

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The Community Design Center is generously supported by



**Council on  
the Arts**



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